



## MADE-IN-GHANA PRODUCTS FAIR 2015 MILAN, ITALY

A: P .O. BOX CT 3901, Cantonments  
T: 0264467084 / 020 6935455  
E: [marketing@madeinghanafairsgh.com](mailto:marketing@madeinghanafairsgh.com)  
W: [www.madeinghanafairsgh.com](http://www.madeinghanafairsgh.com)

### HEADLINE SPONSORSHIP CATEGORY

GHC 30,000 THIRTY THOUSAND GHANA CEDIS

Corporate benefits

- ❖ Receive acknowledgement and recognition through the insertion of your corporate Logo as the **Headline** sponsor of the Made-In-Ghana Products Fair 2015 Milan, Italy. These include Newspapers, Posters, Flyers, Roll-up Banners, Event Brochure, Event Banners, Backdrop Banner, both in Ghana and Italy.
- ❖ Enjoy the opportunity to have your corporate TV Ads played on TV Screens during the launching of the MADE-IN-GHANA PRODUCTS FAIR 2015 in Accra and Milan.
- ❖ Enjoy the printing of your corporate logo on the official **Lanyards** being produced for exhibitors and officials as a Platinum Sponsor.
- ❖ Enjoy the printing of your corporate logo on the official **Exhibition Tags** for the Expo.
- ❖ 5 minutes speaking opportunity at the launch of Made-In-Ghana Products Fair 2015 in Accra and front row sitting by officials of your company.
- ❖ Enjoy the screening of your corporate advert on Giant TV Screens in Milan, Italy during the Made-In-Ghana Products Fair 2015.
- ❖ Receive a free 3x3sqm Exhibition booth in Milan, Italy to showcase your company's products and services.
- ❖ Opportunity to Brand the Exhibition Hall and Business Forum venue with your corporate banners in Milan, Italy.
- ❖ Opportunity to brand the venue of the Exhibitors Forum in Ghana.
- ❖ Opportunity to use the official Made-In-Ghana Products logo on your promotional materials until the end of the fair.
- ❖ Opportunity to travel to Milan, Italy at your cost to market your products, services, brand and company.
- ❖ Enjoy **three** pages corporate write-up with the insertion of the MD's passport photo-size into the Expo brochure to be produced and distributed.
- ❖ Enjoy **two**- full pages colour advert insertion into the event brochure.
- ❖ Receive Certificate as a **Headline** sponsor of MADE-IN-GHANA PRODUCTS FAIR 2015 Milan, Italy.
- ❖ Ten (**10**) complimentary copies of the event magazine.



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## GOLD SPONSORSHIP CATEGORY

GH¢ 20,000 TWENTY THOUSAND GHANA CEDIS

### Corporate benefits

- ❖ Enjoy the acknowledgement and recognition by inserting your corporate logo as the **GOLD** sponsor on any promotional materials including Newspapers, Event Banners, Backdrop, and Event Brochure or Magazine in Milan, Italy.
- ❖ Acknowledgement by officials during speeches in Italy as a Gold Sponsor.
- ❖ Opportunity for your corporate flyers and any souvenirs to be distributed during the launching of Made-In-Ghana Products Fair 2015 in Accra and during the fair Milan, Italy.
- ❖ Opportunity to travel to Milan, Italy at your cost to market your products, services, brand and company.
- ❖ Opportunity to provide limited branding at the launch of Made-In-Ghana Products Fair 2015 and Exhibitors Forum in Accra
- ❖ Enjoy one free exhibition booth to showcase your products in Milan, Italy and the airing of your TV Advert during the fair on Giant TV screens.
- ❖ Enjoy **two** page corporate write-up with the insertion pictures and logo.
- ❖ Enjoy **two**- full page colour adverts insertion into the event brochure.
- ❖ Receive seven(**7**)complimentary copies of the event magazine
- ❖ Receive Certificate as a **GOLD** sponsor of MADE-IN-GHANA PRODUCTS 2015 in Milan, Italy





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## SILVER SPONSORSHIP CATEGORY

GHC 15,000.00 FIFTEEN THOUSAND GHANA CEDIS

### Corporate benefits

- ❖ Enjoy the acknowledgement and recognition of your corporate Logo as the **Silver** sponsor on any promotional materials including Newspapers, Event Banners, Backdrop, Flyers, Posters, Event Brochure both in Italy and Ghana.
- ❖ Enjoy the distribution of your corporate flyers during the Business to Business and Sales/Exhibition in Milan Italy and launching of Made-In-Ghana Products Fair 2015 in Accra.
- ❖ Enjoy the airing of your TV advert on Giant screens in Milan, Italy during the fair.
- ❖ Enjoy **one** page corporate write-up insertion into the magazine.
- ❖ Opportunity to provide limited branding at the launch of Made-in-Ghana Products Fair 2015 in Accra
- ❖ Opportunity to provide limited branding at the venue of the Exhibitors Forum in Ghana and distribute flyers.
- ❖ Enjoy **two**- full pages colour advert insertion into the event brochure.
- ❖ Receive Five (5) complimentary copies of the event magazine.
- ❖ Receive Certificate as a **SILVER** sponsor of MADE-IN-GHANA PRODUCTS FAIR 2015 in Milan, Italy.

